# Welcome to Essen!

Arts education is one of three focus areas of Stiftung Mercator. The goal of this thematic cluster is to enrich and change the education system, with regard to a different culture of teaching and learning, by anchoring the arts much more firmly within the core curriculum of educational institutions.

The symposium **Arts for Education!** will address the political and societal responsibility for arts education in Europe and the different forms that arts education can take. Another focus will be on children and young people as the target group for arts education work and on their needs and wishes. **Arts for Education!** will seek answers to many as yet unresolved questions concerning the development and impact of arts education. The aim of the symposium is to promote exchange between networks of international actors in the area of arts education on an academic, practical and political level. The conference language will be English.

Visit www.arts-for-education.de for more information on the symposium.



# Stiftung Mercator

# arts education! Programme

Stiftung Mercator

Stiftung Mercator GmbH

International Symposium on Arts Education in Europe

> 13.–15. September 2010 Philharmonie Essen

**Arts for Education!** is a Stiftung Mercator project within the framework of the RUHR.2010 European Capital of Culture programme.



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# Programme

### Monday, 13.09.2010

#### 12:00 pm Registration, Lunch, Show and Talk

#### 2:00 pm Artistic Opening

#### 2:15 pm Welcome and Keynotes

#### Welcome Addresses

Dr Bernhard Lorentz, President and CEO, Stiftung Mercator Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth\*

#### Keynote Speech: "Responsibility for Arts Education"

Bernd Neumann, Minister of State to the Federal Chancellor, Federal Government Commissioner for Culture and the Media, Germany

#### Interview: "Visions for Arts Education in Europe"

Gustavo Dudamel, Music Director, Los Angeles Philharmonic and Simon Bolivar Youth Orchestra of Venezuela\*

#### 3:30 pm Coffee Break

#### 4:00 pm Plenary Session 1:

#### **Responsibilites and ARTicipation in Europe**

#### Introduction to Iceland

Katrín Jakobsdóttir, Minister of Education, Science and Culture\* Dr Jón Hrólfur Sigurjónsson, Researcher and Music Teacher Icelandic artist

#### One-Minute: "My Culture - Iceland"

#### **Introduction to Poland**

Bogdan Zdrojewski, Minister of Culture and National Heritage Dr Danuta Glondys, Director, Villa Decius Association Elzbieta Penderecka, President, Ludwig van Beethoven Association\* *One-Minute:* : "My Culture – Poland"

#### **Introduction to Great Britain**

Jeremy Hunt MP, Secretary of State for Culture, Olympics, Media and Sport\* Paul Collard, National Director, Creative Partnerships Kwame Kwei-Armah, Actor, Director and Writer *One-Minute:* "My Culture – Great Britain"

#### 6:00 pm Forum 1:

#### Navigating the Road-Map: From Lisbon to Seoul and Beyond

Christine M. Merkel, Head, Division for Culture and Communication, German Commission for UNESCO Professor Max Fuchs, Director, Akademie Remscheid Jean-Pierre Saez, Director, Observatoire des politiques culturelles Professor Gül Irepoğlu, Member of the Board, Turkish Commission for UNESCO

Chair: Stefan Keim, Freelance Journalist, WDR

#### 7:00 pm Culinary Highlights and Music from the Ruhr Region

#### **Dinner Speech**

Rüdiger Frohn, Chairman of the Advisory Board, Stiftung Mercator



## Tuesday, 14.09.2010

#### 8:30 am Morning Sing

Steen Lindholm, Director, Choral Denmark

9:00 am Wrap-Up: Responsibilites and ARTicipation in Europe Malte Lehming, Editor-in-Chief, Der Tagesspiegel

#### 9:15 am Plenary Session 2:

#### **Responsibilites and ARTicipation in Germany**

**Presentation: Results of the Youth Symposium** Young experts from the youth symposium

#### Discussion

Hortensia Völckers, Member of the Executive Board and Artistic Director, Kulturstiftung des Bundes Doris Pack, Chair, Committee on Culture and Education, European Parliament Hans-Heinrich Große-Brockhoff, Secretary of State for Culture,

State of North Rhine-Westphalia

Young experts from the youth symposium

*Chair:* Professor Birgit Mandel, Faculty of Cultural Policy, University of Hildesheim

#### 10:45 am Coffee Break

#### 11:00 am Forum 2: Agents of Arts Education

#### Forum 2/1: Teachers and Educators

Professor Joachim Kettel, Head Arts Department, University of Education, Karlsruhe Benedicte Helvad, Secretary-General, Network of Children and Culture Dr Heike Riesling-Schärfe, Director, PwC Foundation Young expert from the youth symposium

Chair: Katti Hoflin, Director, Kulturhuset Stockholm

#### Forum 2/2: Artists

Diemut Schilling, Visual Artist Professor Johannes Bilstein, Professor of Pedagogy, Art Academy Düsseldorf Barbara Neundlinger, Head Kulturvermittlung, KulturKontakt Austria Young expert from the youth symposium

Chair: Asli Sevindim, Artistic Director, City of Cultures, RUHR.2010

#### Forum 2/3: Institutions

Assumpció Malagarriga Rovira, Director, L'Auditori Barcelona Dr Teunis IJdens, Senior Project Director, Cultuurnetwerk Nederlands

Eva Pluhařová-Grigienė, Project Manager, Inter:est, Cultural Management and Exchange for Central, Eastern, and Southeastern Europe

Young expert from the youth symposium

*Chair:* John Newbigin, Freelance Journalist and Strategic Consultant to the Cultural Industries

#### 12:30 pm Lunch, Show and Talk

2:00 pm Networking

#### 3:00 pm Wrap-Up: Agents of Arts Education

Young experts from the youth symposium

#### 3:30 pm Coffee Break

#### 4:00 pm Plenary Session 3:

#### "The HOW-Factor – Quality in Arts Education"

Keynote Speech: Professor Anne Bamford, Director, Engine Room, University of the Arts London

#### Discussion

Katherine Watson, Director, LabforCulture Ellen Sæthre-McGuirk, Director, National Centre for Art and Culture in Education, University of Bodø Professor Wilfried Bos, Chair, Institute for School Development Research, University of Dortmund\* Patries Wichers, Visual Artist, MUS-E Belgium Winfried Kneip, Director, Centre for Education, Stiftung Mercator Chair: Theo Kovitzincki. Accesite Professor Foreity of Education

*Chair:* Theo Koritzinski, Associate Professor, Faculty of Education and International Studies, Oslo University College

#### 6:00 pm Get Together: Night of the Culture Capitals

#### Welcome

Dr h.c. Fritz Pleitgen, Chairman of the Board, RUHR.2010 Rüdiger Frohn, Chairman of the Advisory Board, Stiftung Mercator

Programme from the 2010 European Capitals of Culture: Essen on behalf of the Ruhr Region, Istanbul and Pécs

# Wednesday, 15.09.2010

#### 8:30 am Morning Arts: LEGOtopia lunatiks produktion

#### 9:00 am Plenary Session 4: The Impact of Arts Education for Change Processes

Professor Peter Fauser, Chair, School Pedagogy and School Development, University of Jena

Panagiotis Papadopoulos, MELINA Project – Education and Culture, Ministry of Education and Religious Affairs\*

Marcelle Bonjour, European Consultant, Danse à l'école

and Founder, Danse au cœur

Tom Braun, Programme Officer for Cultural School Development, Bundesvereinigung Kulturelle Kinder- und Jugendbildung

Chair: Jürgen A. Osterhage, ARD-Hauptstadtstudio

#### 10:30 am Coffee Break

#### 11:00 am Forum 4:

**Artforms and Specific Impacts** 

#### Forum 4/1: Performing Arts

Professor Eckhard Liebau, UNESCO-Chair on Arts and Culture in Education, University of Erlangen-Nuremberg Tintti Karppinen, Teacher, Finnish Drama and Theatre Education Association Katherine Heid, Network Manager, RESEO Robert Solomon, Artistic Director, Jazz Dance Theatre *Chair:* Irinell Ruf, Choreographer, Agentur crearTaT

#### Forum 4/2: Visual Arts

Birgitta Persson, Director, Stiftelsen Framtidens Kultur Marion Vargaftig, Founder, Manifesta Mirjana Tomašević-Dančević, President, InSEA Croatia Dr Karin Maak, Teacher, Wilhelm-Gymnasium Secondary School Hamburg

*Chair:* Elizabeth Lynch, Chair, Board of Trustees, The Arts Catalyst

#### Forum 4/3: Music

Helena Maffli, Director, Conservatoire de musique de Lausanne Árni Sigurbjárnasson, Director, Music School, Husavík Ilona Schmiel, Director and Manager, Internationale Beethovenfeste Bonn

Chair: Matthias Mainz, Trumpeter, realtime research

#### 12:30 pm Lunch, Show and Talk

#### 1:30 pm Plenary Session 5:

#### Do we need a Cultural PISA?

Professor Wolfgang Schneider, Dean, Faculty of Cultural Studies and Aesthetic Communication, University of Hildesheim Professor Richard Münch, Chair, Department of Sociology II, University of Bamberg\* Dr Michael Wimmer, Director, Educult Thomas Krüger, President, Federal Agency for Civic Education Jean-Marc Lauret, Head of Department, Ministry of Culture and Communication, Paris

Chair: Ilona Kish, Secretary-General, Culture Action Europe

#### 3:00 pm End of Symposium