

8 Beginner's Mind

Seven personalities from different fields discussed the topic of this publication at the AKRON HOUSE on June 2nd 2008, moderated by Gerhard Schuster

18 Team – Cross Section

The Annual 2008 features twelve team members of different nationalities, ages, gender and positions, interviewed by Sabine Dreher

44 Personalities

The AKRON staff members presented as a multifaceted patchwork of individual personalities, captured by photographer Kramar

62 Some Properties

Lukas Schaller photographed a selection of buildings from the AKRON portfolios in Poland, Germany and the Netherlands

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A selection of recent key figures draws a rough portrait of the company and its success

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Vienna-based author Radek Knapp wrote an essay about Warsaw, his native city, while photographer Lukas Schaller explored it with his camera

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The Annual 2008 presents a selection of four different personalities strongly connected to the AKRON Group and its Art Collection, which plays an essential role in the company's identity

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Acclaimed author Jeremy Rifkin comments on his ideas of "Leading the Way to the Third Industrial Revolution", which he proclaimed during a presentation of the AKRON Group in the Academy of Sciences in Vienna on the 6th of November 2007

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